

BROCHURE

2023-24





Highest ratings and reviews on online platforms



On-site warranty



10 million+ users



 **atomberg**
"Why not?"



REVOLUTIONARY BLDC TECHNOLOGY

THE POWER BEHIND ATOMBERG FANS

BLDC stands for Brushless Direct Current. The motor runs because of an interaction between a single winding and strong permanent magnets. The commutation is deployed by smart electronics. Thanks to the BLDC inverter technology and our proprietary sensorless algorithm, Atomberg fans consume just 28W at speed 5.

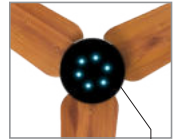
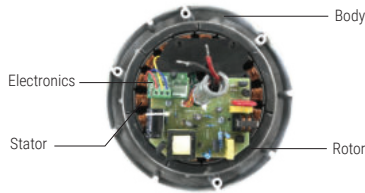
ADVANTAGES

- Elimination of friction and associated power losses
- Proprietary algorithm with smart electronics drive that runs the motor efficiently
- Less noise and no motor heating

Expanded view of BLDC motor with its various parts



Atomberg Motor

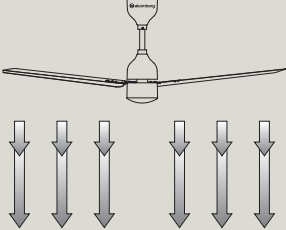


Remote Sensor and LED Indicator

Power consumption at each speed

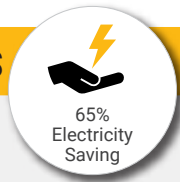
The power consumption of the Atomberg Renesa+ fan varies with the speed at which it is set. It consumes less power than an LED bulb at speed 1.

	Speed	Wattage (W)
● ● ● ● ●	1	3
● ● ● ● ●	2	6
● ● ● ● ●	3	9
● ● ● ● ●	4	18
● ● ● ● ●	5	28
➤➤➤➤➤➤	Boost Speed	35

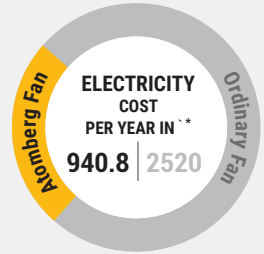
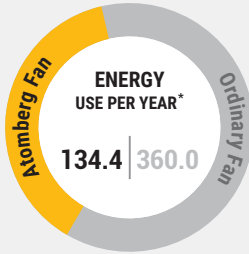
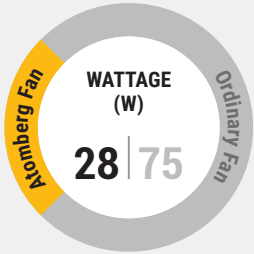


These specifications are for the Atomberg Renesa+ 1200 mm fan. The performance at each speed may vary for different models.

THE PERFECT BLEND OF STYLE & SAVINGS



A comparison: Atomberg fans vs ordinary fans



Atomberg fan

Ordinary fan

*Assumptions:

usage of 16 hours/day, for 300 days a year with electricity rate of ₹ 7/unit

UNMATCHED FEATURES & SAVINGS



ENERGY EFFICIENT
BLDC MOTOR FOR
ENERGY SAVING



65% ELECTRICITY
SAVING



SMART REMOTE
WITH BOOST, SLEEP
AND TIMER MODES



SILENT OPERATION
WITH HIGH
AIR DELIVERY



RUNS UP TO 3X LONGER
ON INVERTER



100% PURE
COPPER WINDING MOTOR
FOR A LONGER LIFE



PAN INDIA
SERVICE
NETWORK



POWERFUL
BOOST MODE



CONSISTENT SPEED
EVEN AT LOW VOLTAGE
WITH LOW
MOTOR HEATING

ARIS STARLIGHT



2+1* year on-site warranty



Noiseless fan



Integrated ABS blade design



65% Electricity saving



Easy to clean



Light intensity control



Smart remote with LED colour mode & intensity mode



Under-lights



Dark Teakwood

Marble White



Google is a trademark of Google LLC.

Finish	Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Power Factor	MRP (₹)
Marble White	1200	39 [^]	165-285	280	245	0.95	11490
Dark Teakwood	1200	39 [^]	165-285	280	245	0.95	14790

* 1 year extended warranty on registration

[^] With maximum light intensity wattage increases by +6 W

3
YEAR



ARIS

2+1* year on-site warranty



Noiseless fan



Integrated ABS blade design



65% Electricity saving



Easy to clean



LED indication



Smart remote with boost, sleep & timer mode



Dark Teakwood

Marble White



Google is a trademark of Google LLC.



Finish	Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Power Factor	MRP (₹)
Marble White	1200	39*	165-285	280	245	0.95	10990
Dark Teakwood	1200	39*	165-285	280	245	0.95	14290

* 1 year extended warranty on registration

STUDIO SMART +



2+1* year on-site warranty



65% Electricity saving



Easy to clean



LED indication for speed



Contemporary look with wider blades



Smart remote with boost, sleep & timer mode



Marble White



Earth Brown



Google is a trademark of Google LLC.

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Power Factor	MRP (₹)
1200	28 [†]	165-285	360	224	0.95	8490

* 1 year extended warranty on registration

† The power value is calculated at speed five, while the others have been computed at boost speed.

3
YEAR



ERICA SMART

2+1* year
on-site
warranty



65% Electricity
saving



Easy to clean*



LED indication



Contemporary
look with
wider blades



Smart remote
with boost, sleep
& timer mode



Umber Brown*



Snow White



Google is a trademark of Google LLC.



IOT enabled



Finish	Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Power Factor	MRP (₹)
Snow White	1200	28*	165-285	360	225	0.95	7790
Umber Brown	1200	28*	165-285	360	225	0.95	8290

* Umber Brown is easy to clean

* 1 year extended warranty on registration

^ The power value is calculated at speed five, while the others have been computed at boost speed.

RENEZA SMART +



2+1* year on-site warranty



65% Electricity saving



Easy to clean



LED indication for speed



Contemporary design with a sleek body



Smart remote with boost, sleep & timer mode



Golden Oakwood
Wooden Finish



Natural Oakwood
Wooden Finish



Pearl White
Metallic Finish



Earth Brown
Metallic Finish



Google is a trademark of Google LLC.

Finish	Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Power Factor	MRP (₹)
Metallic	1200	28 [^]	165-285	360	235	0.95	8860
Wooden	1200	28 [^]	165-285	360	235	0.95	9270

* 1 year extended warranty on registration

[^] The power value is calculated at speed five, while the others have been computed at boost speed.



RENESA +

2+1* year on-site warranty



65% Electricity saving



Easy to clean



LED indication for speed



Contemporary design with a sleek body



Smart remote with boost, sleep & timer mode



Golden Oakwood
Wooden Finish

Natural Oakwood*
Wooden Finish

Aegean Blue*
Metallic Finish

Sand Grey
Metallic Finish

Pearl White
Metallic Finish

Earth Brown
Metallic Finish

Metallic Gold
Metallic Finish

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Power Factor	MRP (₹) Wooden Metallic
600	28*	165-285	840	110	0.95	7090 6190
900	28*	165-285	530	180	0.95	7490 6490
1200	28*	165-285	360	235	0.95	7490 6490
1400	28*	165-285	290	270	0.95	8190 7490

Natural Oakwood and *Aegean Blue* colour available only in 1200 mm variant

* 1 year extended warranty on registration

^ The power value is calculated at speed five, while the others have been computed at boost speed.



2+1* year on-site warranty



65% Electricity saving



LED indication for speed



Contemporary design with a sleek body



Smart remote with boost, sleep & timer mode



Brown & Black

White & Black

Ivory & Black[#]

White^{*}

Matte Brown^{*}

Ivory[#]

Midnight Black

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Power Factor	MRP (₹)
600	28 [*]	165-285	840	110	0.95	5090
900	28 [*]	165-285	530	180	0.95	5390
1200	28 [*]	165-285	360	235	0.95	5390
1400	28 [*]	165-285	290	270	0.95	5890

* 1 year extended warranty on registration

^{*} The power value is calculated at speed five, while the others have been computed at boost speed.

^{*} Matt Brown & White only available in 1400mm

[#] 'Ivory' and 'Ivory & Black' colours available only in 1200 mm variant



RENESA ALPHA

2+1* year on-site warranty



65% Electricity saving



Compatible with regulators



Contemporary design with a sleek body



Gloss Black



Gloss Brown



Gloss Ivory



Gloss White

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Power Factor	MRP (₹)
1200	32	165-285	325	240	0.90	5390

* 1 year extended warranty on registration

STUDIO +



2+1* year on-site warranty



65% Electricity saving



LED indication for speed



Contemporary look with wider blades



Easy to clean



Smart remote with boost, sleep & timer mode



Earth Brown



Marble White



Sand Grey



Aegean Blue

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Power Factor	MRP (₹)
1200	28 [^]	165-285	360	224	0.95	7790

* 1 year extended warranty on registration

[^] The power value is calculated at speed five, while the others have been computed at boost speed.

3
YEAR



ERICA

2+1* year on-site warranty



65% Electricity saving



Easy to clean*



Contemporary look with wider blades



LED indication



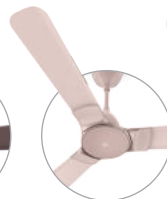
Smart remote with boost, sleep & timer mode



Aegean Blue*



Umber Brown*



Lotus Pink



Snow White

Finish	Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Power Factor	MRP (₹)
Snow White	1200	28 ^a	165-285	360	225	0.95	7290
Lotus Pink	1200	28 ^a	165-285	360	225	0.95	7290
Umber Brown	1200	28 ^a	165-285	360	225	0.95	7790
Aegean Blue	1200	28 ^a	165-285	360	225	0.95	7790

* Umber Brown and Aegean Blue is easy to clean

* 1 year extended warranty on registration

^a The power value is calculated at speed five, while the others have been computed at boost speed.

IKANO



2+1[†] year on-site warranty



65% Electricity saving



Runs 3x longer on inverter



Consistent speed even at low voltage



Smart remote with boost, sleep & timer mode



Gloss White

Gloss Ivory

Gloss Black

Gloss Brown

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Power Factor	MRP (₹)
1200	28 [‡]	165-285	365	230	0.95	4590

[†] 1 year extended warranty on registration

[‡] The power value is calculated at speed five, while the others have been computed at boost speed.



EFFICIO

2+1* year on-site warranty



65% Electricity saving



Runs 3x longer on inverter



Smart remote with boost, sleep & timer mode



White



Matte Black*



Matte Brown



Ivory

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Power Factor	MRP (₹)
900	28*	165-285	500	180	0.95	5275
1200	28*	165-285	380	235	0.95	5275
1400	28*	165-285	280	272	0.95	5590

Matte Black is available in 1200 mm & 900 mm variant

* 1 year extended warranty on registration

* The power value is calculated at speed five, while the others have been computed at boost speed.